



## Kalaari targets Hyderabad startups with T-Hub Partnership

- *T-Hub collaboration underlines Kalaari's commitment to enabling the startup ecosystem in Hyderabad*
- *Kalaari's partnership to have office hours in T-Hub, Hyderabad on a consistent basis*
- *Kalaari Partner Vamshi Reddy to be based in the city*

**Hyderabad, 28 June 2022:** Kalaari Capital, a leading Indian early-stage venture capital firm, is collaborating with T-Hub, which leads India's innovation ecosystem, to help support and nurture the local startup ecosystem.

As part of Kalaari's deep commitment to enabling Hyderabad-based startups, the firm's Partnership will hold office hours on a consistent basis at the newly inaugurated Innovation campus of T-Hub.

Spanning 5,82,000 sq. ft., T-Hub is now the world's largest innovation campus and its inauguration today marked a historic moment for India's startup ecosystem.

The collaboration with T-Hub will enable Kalaari to intensify its focus on identifying and investing into Hyderabad-based startups. To foster deeper relationships with local founders, Kalaari Partner Vamshi Reddy will be based in the city going forward.

Hyderabad has emerged as a thriving innovation hub in recent years, with more than 4,000 technology startups today. Between 2019 and 2021, 933 startups were founded in the city, raising \$515M in total funding.

Commenting on the collaboration, **Vani Kola**, Managing Director, Kalaari Capital said "Given the city's large talent pool and fast-growing tech ecosystem, we believe Hyderabad is well placed to become one of the top accelerators for startups in the coming decade. T-Hub's success underlines the massive potential for cutting-edge innovation in Hyderabad. We are proud to collaborate with T-Hub to help turbocharge the growth of dynamic entrepreneurs and foster a collaborative and supportive ecosystem."

**MSR (Mahankali Srinivas Rao)**, CEO, T-Hub, said, "Our partnership with Kalaari is a testament of our mission to support our entrepreneurs with the 6Ms - Money, Market, Motivation, Manpower, Mentors, Methodologies and 2Ps - Partnership and Policy advisory. Support from VCs like Kalaari will help early-stage founders gain access to the right mentorship and guidance to scale their business. Kalaari's deep expertise, coupled with their commitment to supporting Hyderabad-based startups, will provide impetus to the growth of our ecosystem."

**Vamshi Reddy**, Partner at Kalaari, added, "As a born-and-bred Hyderabadi, supporting the local startup ecosystem is close to heart. It is truly heartening to see the Government of Telangana take significant steps to cultivate a progressive culture of innovation and entrepreneurship. We believe many successful startups will be born here in the coming decade and we're super excited to partner with T-Hub in our mission to enable them to rise."

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### **About Kalaari Capital:**

Kalaari Capital is an early-stage, technology-focused venture capital firm based in Bengaluru, India. Since 2006, Kalaari has empowered visionary entrepreneurs building unique solutions that reshape the way Indians live, work, consume and transact. The firm's ethos is to partner early with founders and work with them to navigate the inevitable challenges of fostering ideas into successful businesses. At its core, Kalaari believes in building long-term relationships based on trust, transparency, authenticity, and respect.

For more information about Kalaari Capital, visit [www.kalaari.com](http://www.kalaari.com)

### **About T-Hub**

T-Hub (Technology Hub) is an innovation hub and ecosystem enabler. Based out of Hyderabad, India, T-Hub leads India's pioneering innovation ecosystem and is the world's largest innovation campus. Over the six years, T-Hub has pivoted around the 6Ms (Money, Market, Motivation, Manpower, Mentors, Methodologies) and 2Ps (Partnerships & Policy advisory) framework with a mission of driving results and collaboration for entrepreneurs' success. It has delivered 100+ innovation programs so far, creating an impact for startups, corporations, and other innovation ecosystem stakeholders. Since inception, it has provided over 2000 national and international startups with access to better technology, talent, mentors, customers, corporates, investors, and government agencies.

For more information about T-Hub, visit [www.t-hub.co](http://www.t-hub.co).

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