

APRIL 2021

#TheMonthThatWas

Key updates and highlights from the Kalaari Family.



Since 2018, Series A

HealthPlix raised \$13.5M as part of its Series B Round.

There are fewer than 300k doctors in India serving hundreds of millions of patients suffering from chronic illnesses. HealthPlix is enabling these doctors to serve these patients more effectively.

Congratulations Sandeep Gudibanda, Raghuraj Sunder Raju & Prasad Basavaraj on this milestone. We are proud to have been a part of your journey from the very beginning & look forward seeing you realize your vision of redefining healthcare for all.



Since 2018, Series A

Koo bags investments from prominent Silicon Valley investors - Naval Ravikant & Balaji Srinivasan.

Koo has also garnered over 5.2 million users over the past year. There are over 600 Mn internet users in India. India needs its own homegrown social apps that cater to the needs of Bharat. Startups that are inclusive and harness the rising power of vernacular will win against global incumbents.

Congratulations Aprameya Radhakrishna & Mayank Bidawatka on your incredible growth.



From 2021, Seed

We welcome Chara, a recent addition to the Kalaari Family.

Chara provides a scalable, cloud-controlled, and rare earth free Hardware and Software platform for the Switched Reluctance Motor and other magnet free motor technologies. We are privileged to partner early with the Bhakta Keshavachar, Ravi Prasad & Mahalingam Koushik B, in supporting their vision of leading the world to an electron-based energy economy.

The logo for Shopalyst, featuring a dark blue icon of a shopping cart to the left of the word "SHOPALYST" in a bold, dark blue, sans-serif font.The logo for Kalaari Capital, featuring a dark blue stylized starburst icon to the left of the word "kalaari" in a bold, dark blue, sans-serif font, with the word "capital" in a smaller, lighter blue font below it.

Since 2015, Series A

Shopalyst launched its Discovery Commerce Cloud - a market and audience intelligence platform that will help brands better understand what their customers are searching for, and deliver more targeted ads. Other features include a universal ads manager, a landing page builder, and a dashboard that measures the entire customer funnel.

Global digital advertising spend is expected to reach \$389Bn in 2021. It is becoming essential for brands to create demand through discovery to win in the increasingly crowded E-Commerce space.

Congratulations to Girish Ramachandra, Mohan Kumar Krishnan, & Sajeesh P.



Possible



kalaari
capital

Since 2015, Series A

70 million Indians are affected by diabetes. 62% of our population is at risk of being afflicted with various lifestyle diseases. We need more awareness & solutions around this.

Megha More, Co-founder of Possible, was featured on YourStory, as she shared her journey of how Possible helps people combat lifestyle diseases and take ownership of their health.



Since 2017, Seed

Congratulations Sourabh Gupta & Akshay Deshraj on being part of the Forbes Asia 30Under30 2021.

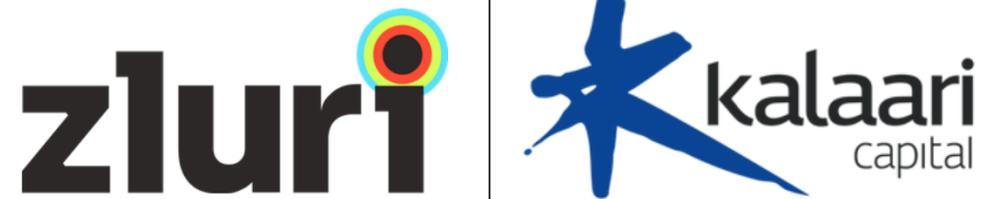
The next big opportunity in India is vernacular. With the rise of Bharat, organizations will have to adapt to serve these customers more efficiently. This is only the beginning of your journey.



Since 2019, Series A

Saumya Singh Rathore, Co-founder of WinZO Games, won the Startup Women Entrepreneur Award at the BW Disrupt Women Entrepreneurship Awards.

Congratulation Saumya, well deserved! Social gaming with vernacular content is one of the biggest drivers of Indian gaming today. With 325M gamers driving 12B game downloads in FY21, this opportunity has never been bigger.



Since 2021, Seed

The average enterprise company in the US uses close to 300 SaaS applications, with no efficient system to manage the deployment of these tools.

The Zluri team launched their ROI Calculator for organisations to find out how much they can save on their annual spend on SaaS tools.

Congratulations to Ritish, Sethu, and Chaithanya, on this initiative.



Since 2017, Seed

It takes 45 minutes for an ambulance to reach a patient in India. StanPlus is bringing this down to 15 minutes.

StanPlus is working with hospitals and enterprises to provide emergency response management. We're incredibly proud of the work being done by Prabhdeep Singh & the entire Stanplus team, especially during these challenging COVID times.

